

## Liberty Latin America deploys Velocix's streaming platform across its footprint

### Background

Liberty Latin America (LLA) is one of the largest telecommunications operators serving the South America, Central America, and the Caribbean regions.

It has over 6 million customer relationships across product lines, spanning 20 consumer markets. LLA offers a premium entertainment experience, which is built upon Android TV-based streaming services.

### Challenge

Liberty Latin America needed to evolve its video services rapidly to meet the rising consumer interest in streaming video across Latin America and the Caribbean. This required a robust and highly flexible content delivery solution that was proven to perform at scale.



## Liberty Latin America deploys Velocix's streaming platform across its footprint

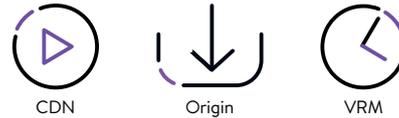
### Solution

Liberty Latin America has deployed Velocix's IP video streaming platform across its market footprint, including the on-net licensed CDN, origin and video recording management applications.

The deployment of this platform has already been completed in Puerto Rico, Panama, Costa Rica, and Chile, and additional market deployments are planned.

This carrier-grade content delivery solution offers high performance streaming at scale for outstanding Quality of Service, while also providing an ultra-robust architecture with native resiliency to ensure rock-solid video services.

### Video applications deployed



“Launching a new IP video streaming platform represents a major investment for Liberty Latin America. We needed a solution that was proven to perform at scale, and that would give us the flexibility to evolve our video services rapidly to meet the rising consumer interest in streaming video.”

Ewam de Freitas

Vice President Product & Technology, Liberty Latin America

### Result

By powering its Android TV-based streaming services using Velocix's content delivery platform, Liberty Latin America has an ultra-flexible solution that is proven to deliver at scale for its premium entertainment video services.

